You’ve been collecting the data for years. Now it’s time to make it work for you.

The power of your data goes far beyond its measure in number of incidents. Understanding and seeing your data differently can bring new insight. Insight that can be used to improve outcomes, educate and influence your community. ImageTrend helps make that understanding possible.

**Find the Trends**

ImageTrend assists you in revealing the trends, the realities, and the positive changes that could be happening in the future in your community. Think about what you could do with your data to make a difference: monitor key performance indicators (KPIs), set up alerts or triggers, or integrate multiple data sources.

Let’s explore together what it is you want to see from you data. From public facing dashboards to dashboards for your crew, benchmarks and goals, presentation reports and graphs to infographic banners, we have the expertise to make your data work for you.

**The Milestone Data Study**

The *Milestone Data Study* converts your raw data into a packaged toolkit that is ready for your next meeting or seminar. This study includes your choice of twelve analytics delivered to you in a document, graphically in a presentation format as well as an infographic banner with stand for display. *Are you ready to get started?* Talk to your ImageTrend Account Executive today.

**Thinking Bigger?**

*Data in Action:* Purchasing additional data analysis and integrations with 3rd party data sets, synchronization and data marts might be what you are looking for. ImageTrend partners with you to explore what you need your data to do. Integrate public safety, vital statistics and other databases to better understand and create situational awareness that can positively impact you from an operational and economical perspective as well as qualitatively by improving protocols.
About ImageTrend, Inc.

ImageTrend, Inc. is dedicated to enterprise-level data management using technology. Based in Lakeville, Minn., ImageTrend's Web-based applications serve a variety of industries. The company’s primary product lines consist of the Emergency Data Systems Division, which services the emergency community including EMS, fire, hospital, critical care and HIE; and the HireTouch division which services human resources professionals in higher education. ImageTrend also combines business analysis, creative design and database-driven architecture to offer the best purpose-built web applications and strategies.