Stay Informed with Strategic Alerts

Using visual heat maps and automatic alerts, ImageTrend Strategic Triggered Alerts and Reporting (STAR) allows users to keep up-to-date with the most recent information. Data can be collected through a reporting system that allows users to set exact criteria and thresholds, as well as see incidents on a heat map. Whether it’s helping you prepare for a possible epidemic or alerting you to dangerous patterns, STAR plays an integral role in visually reporting the most important incident information.

**Visual Insight**

In collaboration with Bing Maps, STAR allows users to view incident data visually through use of a heat-indicator map. The ability to switch between aerial or road maps, or view both simultaneously, in addition to limited zoom capability, gives the user greater control over viewable information.

Additionally, the criteria used to develop the map report, as defined through Report Writer, is displayed. Constant access to information, such as the timeframe and threshold, is vital to best utilizing the report.

**User Definable Threshold Results**

When defining criteria through Report Writer, STAR allows users to set threshold requirements, giving the user control of consumable information. The ability to manipulate threshold requirements allows users to define the timeframe and the number of incidents they want to view, both with respect to the criteria defining the type of incident viewed.

**Automatic Alert Notification**

Users can elect to set up automatic alert notifications in the case of an emergency. When the number of incidents surpasses the threshold limit, an alert is sent to the user via email or SMS, ensuring a timely response.

**Publish Results**

STAR is capable of publishing results to other ImageTrend applications, including Service Bridge and License Management. This capability gives users the ability to run fewer reports and to share needed information.
About ImageTrend

ImageTrend is an award-winning software development company providing streamlined solutions to a variety of industries, including: government, medical, human resources, business, education and non-profit. We strive to create a better world through technical innovation, a vision of what is possible and our commitment to designing the best web applications and strategies. The company advances this paradigm through our unique philosophy that combines a detailed understanding of our clients’ business practices and legendary customer support. Through continuing education, ideation and plans for maximizing growth, we are exploring all available opportunities and, in turn, passing this knowledge and technology to you.